



Website privacy policy

1 Overview

Livin Local Group Pty Ltd ACN 664 075 361 (**Livin Local, we, us or our**) owns and operates this Website. This Privacy Policy describes the Personal Information we collect and the manner in which we may use all Personal Information collected from this Website.

By accessing this Website, you are agreeing to us collecting and use your Personal Information in accordance with this Privacy Policy.

2 Definition

In this document, unless the context requires otherwise:

- (a) **Advertisement** means the marketing communication, published or to be published on the Website, that is for the purpose of promoting or selling a product or service of the Advertiser;
- (b) **Advertiser** means a third-party business using the Website to publish Advertisement;
- (c) **Personal Information** has the meaning given to it under the *Privacy Act 1988* (Cth), where it is defined as information or an opinion about an identified individual or an individual who is reasonably identifiable:
 - (i) whether the information or opinion is true or not; and
 - (ii) whether the information or opinion is recorded in a material form or not;
- (d) **Privacy Policy** means this document as amended from time to time; and
- (e) **Website** means a collection of interconnected web pages owned by the Website Owner under the domain of <https://www.livinlocal.com.au>

3 Application of this Privacy Policy

This Privacy Policy only applies to the collection and use of Personal Information. If information does not disclose your identity or enable your identity to be ascertained, it will in most cases not be classified as Personal Information and will not be subject to this Privacy Policy.

4 Collection of Personal Information

The manners in which your Personal Information is collected by us are outlined as follows:

- (a) When you access the Website, we will collect cookies from and the internet protocol address of your computer, which enables us to tell when you use the Website and to customise your experience using the Website. However, our use of cookies will not allow us to identify you personally.
- (b) When you register an account with us, we will collect your Personal Information such as your name, mailing address, email address and telephone number.
- (c) Whenever you input Personal Information into the Website, we may collect those Personal Information.

5 Use of Personal Information

- (a) We use the Personal Information we collect from you to provide you with the best service experience possible on the Website.
- (b) We will disclose your Personal Information to Advertisers with your consent when you sign up for promotional deals or accept promotional offers under the Advertisements. Your consent in this regard may be given by your conduct of inputting your Personal Information on the Website.
- (c) We may disclose your Personal Information if required by law.
- (d) Your Personal Information may be exposed from time to time to maintenance and support personnel of us or third-party service providers engaged by us acting in the normal course of their duties.
- (e) We may use your Personal Information to:
 - (i) improve our marketing services;
 - (ii) analyse site usage;
 - (iii) customise our Website for better user experience; and

- (iv) notify you of Advertisement that provides special offers, discounts, new products and services via email, text messages and other off-line communications (you can choose not to receive these notifications by email to us at hello@lavinlocal.com.au).

6 **Linked Sites**

This Website may contain links to other websites (**Linked Sites**), which are not operated by us. We are not responsible for the privacy policies or content of these Linked Sites. Our Privacy Policy only addresses the collection and use of your Personal Information that we collect from our Websites. We encourage you to enquire about and review the privacy policies of the providers of these Linked Sites before you disclosing any Personal Information to them.

7 **Access and correction**

Australian Privacy Principle 12 permits you to obtain access to the Personal Information we hold about you in certain circumstances, and Australian Privacy Principle 13 allows you to correct inaccurate Personal Information subject to certain exceptions. If you would like to obtain such access, please contact us by email at hello@lavinlocal.com.au

8 **Amendment to Privacy Policy**

We may amend this Privacy Policy from time to time. Amendments to this Privacy Policy will be effective immediately upon notification on this Website or via our email to you. Your continue use of this Website following such notification represents your acceptance of our Privacy Policy as amended